



“BEST PROFESSIONALS”

122,395 @ ~~\$105.00~~ Per/m

Special Rate \$95/m

Every donor on this list has donated \$100 or more within the last 12 months.

What defines an EPACO Best Professional? These individuals are the physicians, attorneys, military officers, corporate presidents and accountants who've worked hard to create a prosperous lifestyle for themselves and their families. They then use to splurge on luxury items, as well as to benefit the greater good by contributing to the causes and organizations they support.

These high-power executives are busy and often difficult to reach through traditional marketing channels. Yet, every individual in our EPACO's Best Professionals database is a proven direct mail respondent who has made at least three donations in the past eight months. With this list, you can also infer interests and future purchases based on each executive's employment and financial level a valuable way to target prospects or price an offer.

In addition to soliciting donations, this list of professionals makes an excellent consumer resource for travel, banking, investments, luxury items and other high-end offers.

Unfortunately this list is not available for political mailers.

Type: Consumer / Postal

Broker commission: 25%

Email/FTP transmission: \$35 flat

Minimum order 5,000

Selections/omits: + \$10/m

Sample: Requested

DMA/NCOA: Monthly

A/B Split: No Charge

Rental use only

Source: 100% Direct mail



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This list is available through all recognized list brokers. We believe the information concerning this list is correct, but we cannot guarantee its accuracy or the outcome of the mailings.